

# FATIMA TABASSUM

Cincinnati, OH  
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Fatimatabassum.design

## EDUCATION

### **University of Cincinnati | Class of 2029**

College of Design, Architecture, Art, and Planning  
Bachelor of Science in Design | Major in Communication Design

Participating in the professional Practice Program, alternating semesters of classroom study with work in the field of design.

### **Lakota East High School**

Liberty Township, OH | Class of 2024 | 3.9 GPA

## EXPERIENCE

### **Class 101 Northern Cincinnati | Social Media Manager**

*College Planning | West Chester, OH | Mar. 2025 – Present*

Create and manage posts and reels for Instagram and Facebook to boost brand visibility and community engagement. Develop strategies to grow page visits and attract prospective students while refining campaigns through performance analytics.

### **Digi Core Labs | Intern**

*App Development/Consultancy | Aug. 2024 – Present*

Provided client consulting services to transform design ideas into reality by applying modern design systems, research-driven insights, and current industry trends. Supported the development of AutoMatch and Duha Counseling by advising on layout, color choices, and user experience to ensure consistency and usability.

<https://www.automatch.co/>  
<https://www.duhacounseling.com/>

### **Al Quran LLC | Tutor**

*Private School for KG - 6th grade | Sept. – Dec. 2024*

Provided personalized Math and English tutoring to 6 students aged 5-9. Developed engaging strategies to maintain students participation and learning. Fostered a collaborative learning environment by negotiating and adapting teaching methods to suit students' preferences.

## SKILLS

Figma  
Canva  
**Adobe Creative Suite**  
Adobe Illustrator | Adobe Express  
**Microsoft Office Suite**  
Excel | Word | PowerPoint

## HONORS & AWARDS

### **UC Deans List 24 – 25**

### **Tomorrow's Artist Today 2024**

Third Place | Great Elephants  
Mixed Media Sculpture

### **Scholastic Art & Writing Awards 2024**

Honorable Mention | Triple Beauty  
Resin Dipped Flowers

### **Scholastic Art & Writing Awards 2022**

Honorable Mention | Intertwined Love  
Mixed Metal Heart